

Small Business Development

Yuba Community College District
Small Business Development Center (SBDC)

Offers

FREE: One-on-one business consultations with our experienced consultants on:

- Cash Flow Analysis
- Loan Package Facilitation
- Marketing/ Sales Planning
- Revenue Projections
- Permit/License Assistance
- Tax Planning
- Sources of Financing
- E-Business Planning
- Location/Lease Review
- Sale or Ownership Transition

FREE: List your business on the Golden State Business Showcase Directory at www.GSBShowcase.com. This is an opportunity that provides rural or home-based businesses with significant Internet exposure.

Monthly Pre-Business Start-up Workshop \$30.00

A 3-hour overview of what is required to successfully begin a business, including:

- Business Planning
- Product Pricing
- Permits/Licenses
- Marketing
- Taxes
- Competition

Monthly Quick Books Seminar \$30.00

Need to know if Quick Books is right for your business? This 4-hour introduction to the Quick Books software covers:

- Business Books
- Accounts Payable & Receivable
- Chart of Accounts
- Bank Reconciliations

If you already have a small business up and running you can immediately take advantage of the free consulting. If you are looking to start a business for the first time, the pre-business workshop is a pre-requisite to the free follow-up consulting. Please call (707) 263-0330 if you have any questions or would like to sign up for a workshop, or visit our website at www.yubasbdc.org.

Advertise With The Chamber

Want a better way to reach over 650 businesses with the news of your sale, grand-opening, mixer, upcoming event or fundraiser? Put your business card ad out there via our newsletter or choose from a variety of 1/4, 1/2 and full page ads. Added bonus! Now that our newsletter is available online, anyone who visits our website can read and download the newsletter & hot sheets and see your display ad or web advertising! More exposure for the Chamber & our members!

Hot Sheets, Display Ads and Web advertising available!

Display Ads

Business Card...\$20.00mo/\$200pre-paid* ...2 1/4 X 3 1/2 (Ad Dimensions)

1/4Page Ad..... \$35.00mo/\$350pre-paid* ...3 1/2 X 4 1/2 (Ad Dimensions)

1/2 Page Ad.....\$50.00mo/\$500pre-paid* ...4 1/2 X 7 1/2 (Ad Dimensions)

Full Page.....\$100.00mo/\$1,000pre-paid* ...7 1/2 X 9 1/2 (Ad Dimensions)

Flyer Inserts: 125 copies to be provided to the Chamber

One 8 1/2 x 11 Flyer....\$75.00mo/\$750.00pre-paid* (2 Sided \$125, in 1 PDF)

Advertising Deadlines

Display Ads: 15th of the Month

Flyer Ads: 20th of the Month (We must have pdf file of your flyer & 125 copies)

Mixers & Ribbons Cuttings

Mixer Dates/Ribbon Cuttings: 30 days in advance—Must contact Melissa Fulton to Arrange.

***This includes discount rate for pre-paying for yearly advertising.**

Internet Web Page

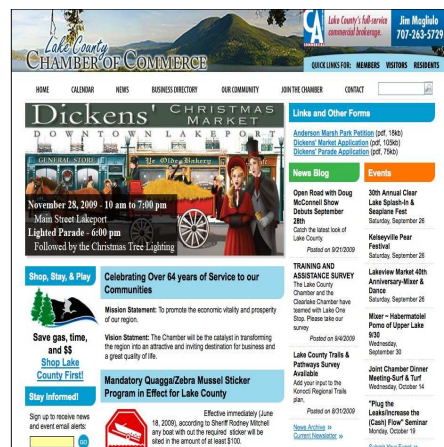
Banner Ad\$60 per quarter

Side Bar Ad.....\$40 per quarter

Square Ad\$40 per quarter

All above ads have a \$25 setup fee (one time only unless new ad is submitted)

Custom Home Page.....\$50 per year (one time setup fee \$40)



We are excited to announce the arrival of Web Advertising on our Chamber Website. We offer banner ads, square ads and side bar ads. Web buttons and custom home pages are available for those members who do not already have a web page. See rates above.

Call now to discuss your future ad! 263-5092